



STEIGER DYNAMICS

STEIGER DYNAMICS announces ERA, the world's most powerful small form factor Living Room PC

LOS ANGELES (Jan. 6, 2015) – Award-winning Living Room PC manufacturer STEIGER DYNAMICS® launches its all-new ERA™ Home Theater PC lineup on January 6, 2015 at the International Consumer Electronics Show in Las Vegas, Nevada.



STEIGER DYNAMICS is proud to welcome in a new ERA with its smallest and most recent addition to its line-up of custom-manufactured HTPCs, setting a new standard for the modern living room. Not only is the ERA beautifully simplistic, but for its size, packs a real punch. With the form factor of a stand-alone Blu-ray player, and the unparalleled quality and design consumers have grown to expect from STEIGER DYNAMICS, the ERA seamlessly integrates with other home theater components, augmenting any existing setup, while simultaneously providing users with undoubtedly the highest capable processing performance by volume, all with minimum audibility.

“We are extremely excited to introduce the all-new ERA Home Theater PC at this year’s CES.” said STEIGER DYNAMICS CEO Martin Gossner. “In releasing the ERA, we are providing users with a living room ready computer of the highest quality that is both small in size and powerful.”

Latest generation Intel processors combined with SSD system drives and high-speed DDR3 memory, give ERA the performance of a high-end desktop PC. Additionally, up to 6 TB of storage provide the capacity for 500 Full HD Blu-ray movies, 2 million MP3s, or 1,500 hours of HD TV recording. ERA is designed for continuous operation and its components are carefully selected based on durability, performance, and quietness. Connected to a large-screen Full HD or 4K TV, ERA delivers a full-fledged Microsoft® Windows experience, and replaces numerous living room devices like Blu-ray players, DVRs, and gaming consoles. ERA packs endless functionality like Blu-ray playback in Dolby TrueHD, lossless HD Audio, online and live TV, and ultra-quality gaming with real surround sound. Users also have the freedom of choosing their own type of wireless or wired control such as a smartphone, tablet, touchpad, mouse and keyboard or Xbox® controllers.

Specs and Pricing

ERA is available in three lines. The Pure line starts at \$899 and caters to the media center, audio and video enthusiast. The Core line is additionally tailored to gamers, while the Reference line delivers both highest processing and graphics power.

The all-new ERA will be available for pre-order on www.steigerdynamics.com starting January 6th, 2015.

STEIGER DYNAMICS is a revolutionary Home Theater PC (HTPC) manufacturer bringing high-end computing to the comfort of the living room. For more information, please visit

www.steigerdynamics.com and www.facebook.com/STEIGERDYNAMICS.

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